

Global Shippers Forum & ICHCA International Conference

Melbourne, Australia,

May 10 & 11, 2018

Speakers Profile

Day 1 – 10th May 2018

Session 1 – Trade Facilitation

Travis Brooks-Garrett / Freight & Trade Alliance



Travis Brooks-Garrett is a Director of Freight & Trade Alliance (FTA) and the Secretariat of the Australian Peak Shippers Association (APSA). He is also registered lobbyist with the Department of Prime Minister and Cabinet. APSA is the peak body for Australia's cargo owners, designated under Part X of the Competition and Consumer Act 2010 and by the Federal Minister for Infrastructure and Transport of the Day. Travis has a postgraduate qualification in law from Victoria University and participates on the Law Council of Australia Customs and International Trade Committee, and a number of other industry forums. In 2017 he was appointed as the secretariat for Australia's E-Commerce Working Group (ECWG). Travis is passionate about protecting Australian exporters and in ensuring that cargo owners have a strong voice in dealing with Government.

Chris Welsh / Global Shippers' Forum



Chris Welsh was appointed Secretary General of the Global Shippers' Forum in July 2011. The GSF represents 40 national and regional shippers' associations in every major region of the world. Its main goal is to represent shippers' interests in the main international UN based transport and inter-governmental organisations, such as the IMO, WCO, WTO, ILO, UNECE, UNCTAD, ICAO, APEC, ITF/OECD and the EU. From 1996-2001 Chris was Secretary General of the European Shippers' Council (ESC) where he played the prominent role in

deregulating EU shipping and air cargo markets, spear-heading a series of successful maritime anti-trust legal cases culminating in the repeal of anti-trust immunity for liner shipping conferences in trades to and from Europe in 2006.

In 1987 Chris set up the European Air Shippers' Council (EASC) to campaign for the liberalisation of air cargo services, enhanced levels of competition in the provision of air cargo services and service quality improvements for shippers. He is a founder member of the Global Air Cargo Advisory Group (GACAG) established in conjunction with IATA, FIATA and TIACA in 2010. Chris has held a variety of senior management roles for the UK Freight Transport Association, and is also currently Director of Global and European Policy. In 1992 he established FTA's Brussels office and in 2010 was instrumental in establishing FTA Ireland a new independent multimodal logistics trade association for Irish shippers and logistics interests. Mr Welsh is also a Director and Board member of the International Cargo Handling Coordination Association (ICHCA). In June 2015, Her Majesty the Queen appointed Chris a Member of The Order of the British Empire (MBE) for services to shippers and the shipping industry. Chris holds a Masters Degree in Business Administration (MBA) and is a Chartered Member of the Chartered Institute of Logistics and Transport (CMILT).

Jan Hoffman / UNCTAD



Jan joined UNCTAD in 2003 and was appointed Chief of the organization's Trade Logistics Branch in 2016. The Branch is in charge of various multilateral transport and trade facilitation capacity building programmes, as well as regional and national projects in Africa, Asia and Latin America. Jan created and co-edits the quarterly UNCTAD "Transport and Trade Facilitation Newsletter", is co-author and coordinator of the annual UNCTAD "Review of Maritime Transport", initiated the UNCTAD "Maritime Country Profiles", and created and produces the annual "Liner Shipping Connectivity Index".

Previously, Jan spent six years with the United Nations Economic Commission for Latin America and the Caribbean (ECLAC) in Santiago de Chile, and two years

with the International Maritime Organization (IMO) in London and Santiago. Prior to this, he held part time positions as assistant professor, import-export agent, seafarer, translator and consultant. For eight years, he also worked part time for the family tramp shipping business "Hoffmann Shipping", based in Horneburg, Germany and registered in Antigua and Barbuda.

Jan has studied in Germany, United Kingdom and Spain, and holds a doctorate degree in Economics from the University of Hamburg. His work has resulted in numerous UN and peer reviewed publications, lectures and technical missions, the ECLAC International Transport Data Base, and various electronic newsletters. Jan is member of AJSL, CPI, IJSTL, INCU, JST, MEL, MPM, and the Propeller Club of Geneva. In 2014, Jan was elected president of the International Association of Maritime Economists (IAME). He has three sons and one wife.

Ana Hinojosa / [World Customs Organisation](#)



Director Hinojosa assumed her elected post in the Compliance and Facilitation Directorate of the World Customs Organization (WCO), effective January 1, 2016. She leads the directorate that is responsible assisting Members in implementing effective and efficient controls, ensuring fair and accurate revenue collection, and protecting society by intercepting and suppressing illicit and criminal activities. The directorate has the twin goal of securing and facilitating legitimate global supply chains through the simplification and harmonization of Customs procedures. In order to accomplish this, the Directorate, working with WCO Members, develops international standards covering all aspects of trade processes.

Prior to her election and transition to her current post, she served nearly 29 years with the United States Custom Service/Customs and Border Protection (CBP). She is fluent in English and Spanish and is currently studying French.

Mandy Newton / Australian Border Force



Mandy Newton APM was sworn in as the Deputy Commissioner, Support of the Australian Border Force (ABF) on 3 April 2017. Mandy joined the Department of Immigration and Border Protection after a 28 year career in law enforcement and policing with the Australian Federal Police (AFP). Mandy is responsible for delivering operational continuity through planning, support and training to bring to affect the ABF's operational outcomes. This includes Strategic Border functions, delivery of specialist air, maritime and canine capabilities as well as the planning, support and training of the operational workforce function. Additionally, Mandy leads the detention and offshore regional processing activities. Prior to joining the ABF, Mandy was Assistant Commissioner, People, Safety and Security at the AFP — where she was responsible for security of the AFP and its staff, integrity and internal investigations, as well as health and human resource management. In her 11 years as an Assistant Commissioner, Mandy led and managed national security as well as national and international investigation portfolios. This included overseeing the AFP's International Deployment Group; tactical response and maritime capabilities, economic, financial crime and special operations. Mandy has also managed the AFP's 24hour operations centre, governance and major technology programmes, as well as its media, marketing and ministerial groups. Significantly, in 2006, Mandy developed the AFP's Aviation Portfolio at major airports across Australia. Additionally, Mandy held the position of Deputy Chief Police Officer within ACT Policing, has private sector experience working with ACTEW, and was an Assistant Commissioner at the Australian Taxation Office. For her distinguished involvement in Aviation Security and the Canberra Bushfires, Mandy was recognised for her leadership and contribution with an Australian Police Medal and National Police Service Medal respectively.

Session 2 – Innovation

Tony Paldano / Container Chain



Tony is an accomplished technology entrepreneur, with two decades of experience designing and delivering innovative technology solutions to the container logistics supply chain. He is the founder of software company, Containerchain. In his role as CEO of Containerchain, he oversees the company's global expansion and works closely with industry players to help them improve information exchange, take advantage of the productivity gains that come with digital transformation, and unlock more potential from their businesses. Under his helmsmanship, Containerchain has grown to service port communities and related logistics businesses in nine countries across three continents. He speaks frequently at industry conferences on the twin powers of process re-engineering and digitalisation to bring the entire supply chain together and operate more profitability as a result. Tony holds a master's degree in supply chain management from Australia's RMIT University.

Richard White / WiseTech Global



Richard founded WiseTech Global in 1994 and has been CEO and an Executive Director since then. Richard has over 30 years of experience in software development, embedded systems and business management, and over 20 years of freight/logistics industry experience.

Prior to founding WiseTech Global, Richard was founder and managing director of Real Tech Systems Integration (provider of computer consulting and systems integration services) and founder and CEO of Clear Group (distributor of computer related equipment).

Richard holds a Master of Business in Information Technology from UTS (University of Technology, Sydney)

Richard is a UTS Luminarie and a Fellow of UTS.

Peter McLean / Kalmar Asia-Pacific



Peter is the Senior Vice President and Head of Asia Pacific (APAC) of Kalmar, part of Cargotec, a global leader in cargo handling solution.

Peter holds a Master of Business Administration (MBA) from the University of Queensland. With over 30 years of global strategic operational experience in engineering and industrial equipment industry, Peter has served on Boards and in Executive Management positions in the United States, Europe and Asia Pacific region. He currently sits in the Kalmar Global Management Team and is a member of the Australian Institute of Company Directors (MAICD) as well as the Non-Executive Director in the European Australian Business Council (EABC).

Julian Smith / Blockfreight



Julian Smith - Founder and CEO of BlockFreight the blockchain future for international shipping and B2B transactions. Julian envisions a future where Blockfreight will allow the freight industry to be lean and agile validating cargo, payments and paper work within seconds.

Xavier Eiglier / ANL



After obtaining a Master in Economics and an MBA from The University of Aix En Provence, Xavier started his career in the shipping industry. From 1995 to 2001, he debuted his career in the Stevedoring, Warehousing & Freight Forwarding for Perishable Products Leon Vincent in Marseille. In 2002, he was appointed Business Development Manager (Freight Forwarding &

Logistics) Compagnie Fruitiere Head Office in Marseille.

From 2003 to 2007, he was the manager for the Inland Logistics & Port Operation for the Compagnie Fruitiere (Agric Industry) in Ghana (West Africa).

From 2007 to 2017, he successfully headed different shipping lines for the CMA CGM Group. From 2007 to 2008, Xavier became the Line Manager Oceania Lines for the CMA CGM Group Head Office in Marseille. In 2009, he was appointed Line Manager North Europe to Asia Lines. From 2010 to 2014, he was nominated Vice President French West Indies Guyana Lines. From 2014 to 2015, he became Vice President Latin America & Caribbean Lines. In 2016, he was appointed Vice President Asia & India/ North Europe Lines. In 2017, he became Senior Vice President North South Lines (Africa, India, Latin America, Oceania Lines).

In 2018, he was appointed Managing Director of ANL Singapore.

His main objective for the coming years is to on-board ANL in a new shipping environment and to differentiate ANL and its offerings on the market.

Session 3 – State of the Market

Professor Hermione Parsons / Deakin University



Professor Hermione Parsons is the Industry Professor and Director of the Centre for Supply Chain and Logistics at Deakin University and Chairperson of the Supply Chain Advisory Network involving businesses representing each point of the international supply chain.

She has more than 20 years executive management experience in public and private sector organisations with responsibility for: port landside logistics, multimodal infrastructure, competition, regulation, supply chain reengineering, perishable food supply chains and industry government relations.

Dr Parsons has led many projects relating to 'whole of supply chain' integration and complexity nationally and internationally for the Association of South East Nations (ASEAN) and Asia Pacific Economic Cooperation (APEC).

Dr Parsons joined academia as an Associate Professor, and has extensive national and international government and industry networks. Dr Parsons works closely with businesses at each point of the logistics chain and is an advocate of objective research to support public and private sector decision making.

Marika Calfas / NSW Ports



Marika Calfas is the CEO of NSW Ports, the organisation responsible for managing Port Botany, Port Kembla and the intermodal terminals at Cooks River and Enfield.

Marika has considerable experience in the port sector across a broad range of portfolio areas including strategy, planning, environment and infrastructure. In

2017 Marika was appointed by the Commonwealth Minister for Infrastructure & Transport to the Expert Panel advising the Government Inquiry into the National Freight and Supply Chain Strategy Priorities.

With a strong belief that ports are crucial to our wellbeing and essential for the Nation's economy Marika enjoys working in the industry and has a passion to do things well, make improvements and find new opportunities.

Marika holds an Engineering Degree (Environmental), Masters of Engineering Management and Masters of Environmental Law. Marika is also a board member of Ports Australia and PIANC, Deputy Chair of the Australian Logistics Council, Member of Infrastructure Partnerships Australia National Advisory Board and Member of Wollongong University's SMART Advisory Council, as well as Australia's representative to PIANC's International Environmental Commission.

Bill Gain / [World Bank Group](#)



Bill Gain is the Global Lead for Trade Facilitation and Border Management within the World Bank Group's Macroeconomics, Trade and Investment Global Practice where Bill leads the implementation of trade facilitation & border management reform in over 70 countries.

He has over 39 years' experience in undertaking management and leadership roles with a focus on Customs reform and modernization, trade facilitation, border management and private sector development reform implementation in developing and conflict affected countries.

Prior to joining the WBG, he was Associate Director & Manager for New Zealand and the Pacific at the Centre for Customs and Excise Studies at the University of Canberra. Prior roles also include a 30 year career with New Zealand Customs. Bill holds a Masters Degree in Public Policy from the Victoria University of Wellington,

New Zealand (2000) and a Post Graduate Diploma in Business (HR & Change Management), from the University of Auckland, New Zealand (1996).

Commissioner Rebecca Dye / [Federal Maritime Commissioner](#)



Federal Maritime Commissioner Rebecca F. Dye is one of the world's most experienced and accomplished policy leaders in international ocean shipping. On Capitol Hill, she worked to enact successful solutions to ocean transportation safety, security, economic, and environmental challenges. She has been nominated by two Presidents and confirmed by the United States Senate to the Federal Maritime Commission for four successive terms.

Dye is respected by her peers and staff for her depth of knowledge and strong leadership ability. In addition, Dye has been an active mentor and sponsor of talented women and men in the public and private sectors during her career.

On the advice of a favorite law professor, Dye accepted a commission as a U. S. Coast Guard Lieutenant in 1979, which charted the course of her career. She served as a White House Military Social Aide during the Carter and Reagan Administrations and became the first woman to act as Senior White House Military Social Aide for the Coast Guard. In the mid-eighties, Dye was on the law faculty of the United States Coast Guard Academy in New London, Connecticut.

After leaving active duty, Dye continued her career in maritime policy. After serving as legislative counsel in the Maritime Administration, she accepted a maritime counsel's position on the Merchant Marine and Fisheries Committee in the U.S. House of Representatives. In 1995, Dye was named Staff Director of the Coast Guard and Maritime Transportation Subcommittee on the Transportation and Infrastructure Committee in the U.S. House of Representatives.

While on Capitol Hill, Dye established her reputation as a skilled negotiator and policy expert who can successfully work across party lines to accomplish

objectives. Drawing on her familiarity with the International Maritime Organization, Dye handled implementation of international agreements and other matters involving international maritime law. During her 15 years in senior positions on Capitol Hill, Dye's leadership was crucial to enactment of major legislative solutions to economic, security, and environmental crises, including: The Oil Pollution Act of 1990, following the Exxon Valdez oil spill in Prince William Sound, Alaska; The Ocean Shipping Reform Act of 1998, successfully deregulating international ocean shipping; and The Maritime Transportation Security Act of 2002, establishing a port and vessel security regime following the attacks of September 11, 2001.

Dye's experience in the successful deregulation of international ocean shipping led to her nomination to the Federal Maritime Commission in 2002 by President George W. Bush and her confirmation by the U.S. Senate in November, 2002. Dye was again nominated to a five-year term on the Commission by President Bush and confirmed by the U. S. Senate in 2005. President Barack Obama re-nominated Dye to her third and fourth five-year terms in 2010 and 2016, and she was confirmed by the U.S. Senate in April, 2011 and June, 2016.

While serving at the Commission, Dye has gained credibility as a strong supporter of free market solutions to commercial problems. She has spoken internationally regarding competition law and policy, port congestion, supply chain efficiency and the value of global trade. Dye recently completed a major innovation initiative she developed to increase international supply chain performance through a National Seaport Information Portal.

Dye maintains an active interest in leadership training and employee engagement. She is often asked to speak on organizational leadership issues and related matters. She is active in several non-profit organizations, including the International Women's Forum, Executive Women in Government, the White House Military Social Aides Association and the Women's International Shipping and Trading Association.

Dye is also a member of the European Maritime Law Organization and has acted as a Working Group Leader in Danish Maritime Forums in Copenhagen. In 2016, Dye

was named Outstanding Woman of the Year in International Trade by Women in International Trade, Los Angeles, California.

Session 4 – Global Reform

Michael Blake / Scope 3



Michael Blake started his career in international container shipping at the ground floor. Working in vessel husbandry and container surveying Michael gathered insight into the workings of the industry at the grass roots.

Moving into export management and then international supply chain consulting (with an IT focus), Michael has continued to gather experience, knowledge and context across various international supply chain functions with a core focus on IT collaboration in container shipping.

In 2014, Michael's true passion for sustainability was merged with his extended industry experience. Scope 3 Pty Ltd is a specialist in emissions calculation for international transport. It's here that Michael taps into his passion and strives to create market awareness and positive change in an industry that is largely unprepared for what lies ahead.

Russell Wiese / Hunt & Hunt Lawyers



Russell Wiese is a Principal at the Australian Law Firm, Hunt & Hunt. Russell is the head of the firm's Customs and Global Trade team. Russell assists importers, exporters, customs brokers and freight forwarders with various issues concerning international supply chains. The key areas of work for Russell are customs trade compliance, trade remedies, trade facilitation and utilisation of free trade agreements. Russell is a member of the Australian Border Force's Trade and Goods Compliance Advisory Group and is an active member of the Australian Law Council's Customs and International Transactions Committee.

Lisa McAuley / [Global Trade Professionals Alliance](#)



She has worked in international trade for over ten years, most recently as CEO of the ECA has seen the organisation focus on ground-breaking research and advocacy projects that promote and enhance the global competitiveness of SMEs. Lisa lends her passion for international trade and her respected voice in the industry to various initiatives, from an advisory role on the AmCham Trade Advisory Group, to the board of CargoHound and the Executive Director of the Global Trade Professionals Alliance (GTPA).

Over the years Lisa has driven major a restructuring and significant growth of the ECA and its influence over the past several years, including several new product and service offerings to help build the capability and capacity of companies to grow internationally. This encompasses new education offerings assisting both new-to-export companies and seasoned traders alike, as well as several major research projects exploring international opportunities and challenges facing companies, and intensive advocacy initiatives on behalf of exporters.

She has extensive experience across Asia, Europe, and North America, and in several multilateral forums. A champion of international trade, Lisa travels around the world to both promote and consult on issues affecting the international competitiveness of SMEs.

Lisa is currently driving the international development of the Global Trade Professionals Programme which will provide different levels of certification for business owners, export managers, trade documentation specialists, freight forwarders, trade finance managers, international marketing managers, trade promotion officers and those involved in trade policy. The GTP Programme is based

on the internationally accepted requirements for person certification in ISO/IEC 17024.

GTPA officially launched on the 12th December 2017 in Argentina. As a not-for-profit, membership-based organisation connecting individuals and organisations to a trusted network with recognised capabilities that power supply chains and their communities around the world.

The goal of GTPA is to bring people together globally to:

- build professional capabilities in trade
- elevate the profile of trade
- advocate the benefits and opportunities of trade
- facilitate networking
- improve the performance and success of companies in global trade
- boost the efficiency of trade processes.

GTPA is the only organisation globally to develop the international standard for certifying trade professionals.

Day 2 – 11th May 2018

Session 1 – E-Commerce

Peter Van Duyn / Deakin University



Peter is Deputy Chairman of ICHCA Australia and works as an Industry Researcher and Maritime Expert at Deakin University's Centre for Supply Chain and Logistics in Melbourne. He also runs a small shipping and logistics consulting business.

Peter has project managed a number of logistics chain studies for port authorities in Australia. He has written a number of media articles on port privatisation, stevedoring operations and port planning as well as provided commentary in the media.

Peter was General Manager, Patrick Container Terminals from 2007 to 2009, responsible for the four main container terminals in Australia. From 1989 till 2007 Peter held various senior operational management roles across the container terminals division within Patrick and its predecessors

Peter is a Master Mariner and migrated to Australia in 1983 after a successful career with the Dutch merchant navy and the Port of Rotterdam. He is a member of the Standards Australia Freight Containers Committee.



Brendan Bourke / Port of Melbourne

Brendan brings over 35 years of corporate experience and a wealth of infrastructure expertise, including

tenure as CEO of Queensland Motorways, where he oversaw the successful transition of the business from government to private ownership.

Brendan was also the former Chief Operating Officer of Transurban Group, with responsibilities which included serving as CEO of CityLink Melbourne for almost nine years.

Michael Bennett / SEKO Omni Channel



Michael is a familiar face in the world of international airfreight in Australia, having worked previously with the likes of Vanguard, Air Menzies International and Stockwell's. In 2015 Michael joined Seko Omni-Channel Logistics in the role of General Manager of Operations. Seko Omni has proven to be one of the most progressive companies in Australian eCommerce, ranking in the top 10 of the Australian Financial Review's "Fast Starters" in 2016, winning the AFR-PWC's "Aspire Awards" for the disrupter of the year in 2017 and being awarded for the Best Retailer-3PL collaboration at the Retail Fulfilment Awards in 2018.

During Michael's time at Seko Omni he has overseen the rapid growth of eCommerce shipments by 120%, reaching 4 million packages and 3.6 million kg's of airfreight for the 2017 calendar year. With the company regularly adding new tradelanes and products, including express international to the USA and NZ, global returns solutions for retailers, and domestic marketplace solutions, Michael has been at the forefront of eCommerce logistics management in Australia.

With proposed changes to legislation and security, Michael works with the FTA in an advisory capacity, assisting with the Air Cargo Security Industry Advisory Forum and has led a recent exploratory project on the assessment of "Known Consignors" to assist with pending Australian export regulatory changes.

Maggie Zhou / Alibaba Group ANZ



Maggie Zhou was appointed Managing Director for Australia and New Zealand in March 2016 for Alibaba Group. As one of the key veterans of the company, Maggie has witnessed major company developments as Alibaba expanded its businesses outside of China and developed Mainland China's e-commerce market. In her current role, as part of the company's globalisation strategy, Maggie is responsible for establishing a local presence for Alibaba in Australia and New Zealand to further develop infrastructure and help local merchants enter the vast China consumer market.

Prior to this role, Maggie worked closely with the Australia and New Zealand business development team on Tmall Global, a cross-border B2C business platform for Tmall, and was in charge of overall government and public affairs for the platform. She has worked closely with the Australian Trade Commission (Austrade), showcasing the value of the China e-commerce market to Australian brands and businesses. In Maggie's earlier days with Alibaba, she helped the Group establish Taobao Marketplace in 2003 as one of the nine founders of the C2C platform, and served as Executive Assistant to Jack Ma, the founder and Executive Chairman of Alibaba, for almost five years. Maggie joined Alibaba in early 2000 as one of the veteran employees of the company. In 2017, Maggie was appointed a Business Ambassador by the State Government of Victoria.

Maggie has been a key contributor to Alibaba Group's strategy to internationalise its business and its mission – to make it easy to do business anywhere.

Rosie Cicchitti / Australian Taxation Office



Rosie has a degree in International Business. She has the responsibility for ensuring that the risks associated with the new GST cross border measures are identified and addressed. Her current role is very diverse and includes leading the implementation of the new GST measure for GST on digital products and service, low value goods to liaising with other areas of the ATO on how any new law impacts on GST. Her portfolio consists of the new measures, sharing economy, tourist refund scheme, sealed bag and the digital economy.

Rosie also leads the identification and the development of strategies on how to treat identified risks in the international area of GST. Her role includes dealing with very large multinational entities to individuals who defraud the Australian run tourist refund scheme. She develops the audit and prevention program for GST risks in the international cross border.

Rosie has also contributed to the BEPS program, OECD working party number 9, and she led the identification of GST risks for the lux leaks and Panama leaks.

Session 2 – Safety

Neil Chambers / Container Transport Alliance Australia



Neil Chambers is Director of Container Transport Alliance Australia (CTAA), a strong commercial industry alliance organisation dedicated to the container transport logistics industry in Australia.

Neil has enjoyed a diverse career of over 38 years spanning international shipping in Europe and Australia, international freight forwarding, road & rail operations, and the ports' interface.

His advocacy on behalf of industry has been through key roles with leading industry associations such as the Australian Shipowners Association, the International Chamber of Shipping in London, the Victorian Sea Freight Industry Council, and as Deputy CEO then CEO of the Victorian Transport Association.

Neil Chambers is well known within industry and government circles for his advice and advocacy on commercial, regulatory and industrial issues impacting on the future productivity, safety and viability of the freight industry.

Sal Petrocchio / National Heavy Vehicle Regulator



Sal became Chief Executive of the NHVR in May 2014, bringing an extensive knowledge of heavy vehicle regulation to the role.

He also has extensive experience across state and local government, holding senior leadership roles in transport and logistics, transport planning and strategic planning, and has worked closely with industry and stakeholders to deliver an efficient and effective transport system and improved supply chain outcomes.

He was the Queensland Government representative on the NHVR Project Implementation Board and the Board of Transport Certification Australia.

Over the past four years, as CEO of the NHVR he has led a significant program of reform across Australia's heavy vehicle industry including the digital permit systems, or NHVR Portal, harmonising heavy vehicle regulations across 400 road managers and modernising safety laws for the heavy vehicle supply chain and heavy vehicle operators.

Capt. Richard Brough OBE / ICHCA International



Captain Richard Brough OBE BA started his career with the Merchant Navy in 1969 culminating in command level and at the same time serving a commission in the RNR.

He came ashore in 1989 and had various port and stevedoring managerial positions culminating as Managing Director of the UK's largest ports group stevedoring companies. During this time, he also served as a Port Captain/Container ship planner for a leading container vessel and ro-ro company trading Europe to Africa.

He has had a parallel career in private/public sector partnerships and chaired national and regional logistics skills and training organisations and has been an advisor to educational establishments and companies alike.

In 2004 he set-up his own company; Brough Marine Limited; offering professional advice to many large companies involved in the Ports & Logistics sector.

This led to him being invited to offer the Technical Advisor service to ICHCA International, becoming its CEO in 2013.

Since then ICHCA has grown to become "the" voice for cargo handling and related concerns globally and works extensively with UN organisations where it holds highly valued NGO status.

He was awarded an OBE in HM The Queen's New Year's Honours List in 2011

Being happily married to his wife Sheila for almost 45 years, in what is left of his spare time enjoys good restaurants, arts, culture and travel.

Laurence Jones / TT Club



Laurence Jones is a qualified engineer with over 40 years experience. His skill areas include general management, operations, maintenance, design, construction, mechanical, electrical and civil engineering, industrial relations, safety, environment, risk assessment and auditing. His industry experience includes bulk materials handling (terminals, open cut mines and underground mines), container terminals, logistics (rail and road), manufacturing (steel) and insurance. He worked 26 years for BHP Billiton in the steel, open cut and underground mining industries, and engineering design and construction. The last 15 years with BHP was in bulk materials terminals. He then spent 8 years in container terminals with P&O Ports and attained the role of General Manager Global Engineering and Asset Management. After assisting with the integration of P&O Ports and DP World, he joined the TT Club in December 2006 as Director Global Risk Assessment. His role in the TT Club covers internal advice and support in underwriting decisions and claims assessment, and externally he manages 3rd party loss prevention surveys and works proactively with clients and industry to identify areas where risks may be reduced. Laurence is based in Sydney, Australia and travels to TT Club global offices and client sites on a regular basis. He is a Director of Thomas Miller (Australasia), Deputy Chair of ICHCA International and a Director of ICHCA Australia. He is a member of ICHCA's ITP (International Technical Panel), an Advisor to the Port Equipment Manufacturers Association (PEMA) and a member of the PEMA Safety & Environment Committee, Automation & Control Technology Committee and the Equipment Design & Infrastructure Committee. He is also a member of the International Ports and Harbours (IAPH) Safety and Security Committee.

Session 3 – Security

Paul Zalai / Freight & Trade Alliance



Paul is respected as a leading advocate for the Australian freight and trade sectors.

Paul's career extends back to the early 1980s as a junior clerk in the customs broking sector, followed by thirteen years as a Customs officer reaching senior levels in border policy roles. Paul returned to commerce in 1999 as the Integrated Cargo System (ICS) User

Representative and also completed high profile industry association roles. During this time, Paul was a Ministerial appointee to co-chair the 2005 Industry Action Group overseeing major border related systems and policy reforms.

In September 2012, Paul Zalai became a co-founder of the Freight & Trade Alliance (FTA). In parallel to this important initiative, Paul became a weekly columnist with trade publication Lloyds List Australia (now DCN) and is an industry commentator in mainstream media.

FTA is a member based organisation bringing together industry associations and in excess of 300 leading businesses involved in international trade. The bulk of the FTA membership comprises logistics providers and high volume importers. Effective 1 January 2017, FTA also commenced the Secretariat role for the Australian Peak Shippers Association (APSA) being the peak body as designated by the Federal Minister of Infrastructure and Transport performing a vital role in protecting Australia's export supply chain. The APSA membership collectively exports in excess of 600,000 TEU per annum.

Together, FTA and APSA have a vision to establish a global benchmark of efficiency in Australian border related security, compliance and logistics activities.

Sachi Wimmer / Department of Home Affairs



Ms Wimmer took up the role of Executive Director of the Office of Transport Security (OTS) in the Department of Infrastructure and Regional Development (DIRD) in November 2013.

OTS regulates transport security for Australia's aviation, maritime transport and offshore oil and gas industries. This involves providing policy advice on transport security issues and regulating industry stakeholders.

In December 2017, the Office of Transport Security transferred to the newly established Department of Home Affairs.

Before joining DIRD, Ms Wimmer was the First Assistant Secretary of the Cyber Policy and Homeland Security Division in the Department of the Prime Minister and Cabinet (PM&C). Prior to leading the Division, Ms Wimmer was the Assistant Secretary, Border, Counter-Terrorism and Strategic Planning Branch in the Division until December 2010. She has also worked in the Australian Customs and Border Protection Service, Department of Agriculture, Fisheries and Forestry and Department of Environment and Heritage.

Ms Wimmer has a Bachelor of Science degree with Honours from Sydney University, a Masters in Environmental Law from the Australian National University and an Executive Masters of Public Administration from the Australia and New Zealand School of Government.

Jonathan Sharrock / **Xlerated Assets**



Jonathan is a leading specialist in designing and implementing security network infrastructure for multinational companies. He has worked in the field of networking and network and software security for more than 25 years.

Early in his career, Jonathan ran the European subsidiary of a UK publicly listed company, specialising in LAN and WAN engineering in mainland Europe. He was intimately involved in designing, building and supporting networks for Seagram, DHL, FedEx and SAS, among many clients.

Jonathan founded XLassets in 2008 to provide security solutions, security advisory and testing and validation services in a fast-changing environment. Currently, XLassets consults with companies to improve their security posture and manages a team of penetration testers, securing high-profile market-leading clients in logistics, banking, education and utilities.

Jonathan approaches things from both sides, leading the Blue Team 'Defenders' or the Red Team 'Ethical Hackers'. He regularly swaps from defence to offence to maintain hands-on experience and keep ahead of the emerging security innovations and security risks.

Most recently, Jonathan consulted as the Security Lead at Dimension Data for the New Zealand Government 'Telecommunications as a Service' (Taas), capturing the design, security and identified risk requirements, to provide the detail necessary to build the Systems Security Plan (SSP) based on NZISM, ISO27K and NIST.

He has also consulted on compliance and the legal obligations for the Notifiable Data Breaches scheme and GDPR in the EU.

Having worked with clients on every continent and spent more than 20 years of his career in Europe, Asia and the US, Jonathan has gained a strong understanding of the different cultural values that must be satisfied in different end-user markets.

Matthew Koval / Department of Agriculture and Water Resources



Matt Koval is the First Assistant Secretary of the Biosecurity Policy and Implementation Division within the Department of Agriculture and Water Resources. Prior roles to this include Acting First Assistant Secretary of the Trade and Market Access Division, the Agricultural Policy Division and Minister Counsellor (Agriculture) based in Brussels, Belgium.

Matthew has worked on a broad range of domestic and international agricultural policies at both the state and Australian Government level. These issues include biosecurity, drought management, education and training, agricultural chemicals, rural adjustment, rural financial counselling and water management initiatives. He has represented Australia at international forums and is a previous Chairman of the International Grains Council.

Mr Koval has tertiary qualifications in science, public administration and applied finance.

Session 4 – Port Community Systems (PCS)

Adem Long / NSW Ports



Adem Long is a 20-year veteran of the Transport and Logistics sector having worked in variety of leadership roles within TNT, P&O Ports and Toll Global Logistics.

Adem is currently the Logistics Manager at NSW Ports (previously holding the role of Senior Manager Supply Chain at Sydney Ports Corporation). He has responsibility for all logistics operations across Port Botany, Port Kembla and the Intermodal Terminals at Cooks River and Enfield.

Adem is the Australian industry representative to APMEN, the Model E-Port Network Group working under APEC, as well as one of its Expert Panel members. He is Deputy Chairman and Director at ICHCA Australia and a member of the Australian Logistics Councils' Infrastructure Committee and Chair of the Port Botany Cargo Facilitation Committee.

Adem has a MBA and Diploma in Management from the Macquarie Graduate School of Management as well as Associate Diploma in Logistics Management.

Michael Bouari / 1-Stop Connection



Michael Bouari is the Chief Executive Officer of 1-Stop Connections, an Information Communications Technology (ICT) solution provider that is connecting and automating the Port Community.

Michael has over 19 years' experience in Business to Business (B2B) technology solutions for the supply chain and freight & logistics industry. His career started at the

innovation giant 3M where he led a number of eBusiness solutions in the 90's, before joining Sun Microsystems in the UK working on a global B2B solution that required collaboration with organisations such as Samsung, Sony and Fedex to automate and streamline the supply of products to the end consumer.

The success of that project meant Michael was a sought-after B2B process automation expert working for P&O Nedlloyd on port related technology projects in the Asia Pacific region before joining 1-Stop and was instrumental addressing supply chain complexities through developing 1-Stop's Software as a Service (SaaS) solutions for the Port Community.

Our solutions reach the wider sea-freight supply chain community and our customers include shipping lines, terminals, Port Authorities, Depots, freight forwarders, customs brokers, 3PLs, trucking companies, rail operators, importers and exporters.

What makes 1-Stop unique is our ability to drive immediate benefit to our customers by saving them time & money, unleashing additional capacity in their workforce, infrastructure investments through a more organised and predictable way of operating.

1-Stop's solutions can be found to assist terminals that have varying degrees of technology, from non-automated to automated terminals with 1-Stop being the key solution that allows both automated & non-automated terminals to derive the most out of their investments.

1-Stop is internationally recognised in the way it improves productivity for the supply chain with solutions in Australia, New Zealand and South East Asia.

Matt Kuperholz / PriceWaterhouseCoopers



Matt is PwC's Chief Data Scientist and a Partner in the Analytics practice that incorporates Enterprise Information Management and Insight Analytics

Formally trained in actuarial and computer sciences, Matt has been a data scientist working at the intersection of maths, computers and business consulting for over 20 years.

Matt leads the ongoing development and application of the PwC Analytics Process to standardise the application of a range of analytics approaches.

Matt's speciality is segmentation using Artificial Intelligence, a discipline he has been applying to client challenges for over 20 years.

Matt is proud to have been recently awarded one of the top 100 knowledge workers of Australia by the office of the prime minister and the office of the chief scientist.

Matt was the lead technical partner for a variety of analytically-based solutions for a global logistics company for over 5 years, ranging from supply chain optimisation, customer segmentation to asset recovery to commercialisation of data assets.

Matt is leading the development of technical approaches to providing trust and visibility throughout global supply chains using leading edge analytics and distributed ledger (blockchain) technologies.
