



"KEEPING AUSTRALIA'S INTERNATIONAL TRADE MOVING"

FTA FREIGHT & TRADE ALLIANCE

Australian Peak Shippers Association Inc. (APSA)

New Zealand Cargo Owners Council

The association for NZ's largest shippers

2026 AUSTRALIA & NEW ZEALAND SHIPPING & LOGISTICS CONFERENCE

27-28 AUGUST 2026

SHERATON ON THE PARK, SYDNEY

SPONSORSHIP PROSPECTUS

The inaugural Australia & New Zealand Shipping & Logistics Conference is the premier industry event connecting exporters, importers, freight forwarders, customs brokers, and all key players in international trade.

Hosted jointly by the **Freight & Trade Alliance (FTA)**, the **Australian Peak Shippers Association (APSA)**, and the **New Zealand Cargo Owners Council (NZCOC)**, the conference will alternate annually between Australia and New Zealand, providing a high-profile platform for sharing insights, exploring emerging trends, and shaping the future of regional trade.

Why Sponsor: Position your organisation at the forefront of the industry, showcase your services and solutions to senior decision-makers, strengthen brand recognition, and build lasting relationships with the key stakeholders driving Australia and New Zealand's shipping and logistics sector.

PLATINUM SPONSOR

SOLD

Exclusive level of exposure during conference & Gala dinner (address to delegates at both functions)

Branding on all event marketing materials including event webpage

Branding in the event app

10 X tickets to day 1

10 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

10 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Banner Display in Conference Room

Advertisement or commentary in Across Borders

Import Export TV interview prior to event

Image status post in the event app Activity Feed

Member announcement of sponsorship - EDM

Banner display at Gala Dinner

Gala Dinner shown as major sponsor and banner display

Front Cover of Across Borders annual report 2026

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

GOLD SPONSOR

\$16,500 (incl GST)

Including an opportunity to speak in panel

Branding on all event marketing materials including event webpage

Branding in the event app

6 X tickets to day 1

6 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

6 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Banner Display in Conference Room

Full page advertisement or commentary in Across Borders

Import Export TV interview prior to event

Image status post in the event app Activity Feed

Member announcement of sponsorship - EDM

Banner display at Gala Dinner

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

SILVER SPONSOR

\$11,000 (incl GST)

Branding on all event marketing materials including event webpage

Branding in the event app

4 X tickets to day 1

4 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

4 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Banner Display in Conference Room

Half page advertisement or commentary in Across Borders

Import Export TV interview prior to event

Image status post in the event app Activity Feed

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BRONZE SPONSOR

\$8,800 (incl GST)

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

2 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Banner Display in Conference Room

Half page advertisement or commentary in Across Borders

Import Export TV interview prior to event

Image status post in the event app Activity Feed

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

WELCOME FUNCTION

\$8,800 (incl GST)

Branding in the event schedule / program. Shown as sponsor of the Welcome Function and banner display at event

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

2 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Banner Display in Conference Room

Half page advertisement or commentary in Across Borders

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

PRE GALA DINNER DRINKS

SOLD

Branding in the event schedule / program. Shown as sponsor of pre-dinner drinks sponsor at Gala Dinner and banner display at event

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

2 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Banner Display in Conference Room

Half page advertisement or commentary in Across Borders

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

MORNING TEA / AFTERNOON TEA or LUNCH SPONSOR

\$7,700 (incl GST)

Branding in the event schedule / program. Includes 90 second promotional video before break

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

2 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Banner Display in Conference Room

Quarter page advertisement or commentary in Across Borders

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

TRADE DISPLAY

\$7,700 (incl GST)

Coffee cart in addition to trade display - price on application – LIMITED

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

2 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Trade Display Table 1.8m X 1m

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

LANYARD

SOLD

Sponsor to supply lanyards for all delegates

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

2 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

Note:

- A hard copy Across Borders magazine will be provided to each conference delegate as well be mailed to each office of FTA and APSA members + digital dissemination
- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf

NOTE PAD & PEN

SOLD

Sponsor to supply lanyards for all delegates

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

2 X Tickets to Welcome Function

2 X tickets to Gala Dinner

Import Export TV interview at event

Social media announcement on Linked-In

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BANNER

\$3,850 (incl GST)

Banner display in trade display area

Branding on all event marketing materials including event webpage

Branding in the event app

2 X tickets to day 1

2 X tickets to day 2

Listed as sponsor in 2026 Across Borders annual report

Note:

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- The Activity Feed is a social network feature of the app whereby FTA can post an advert on the sponsor's behalf