Trade facilitation and its impact on customs broker

May 2018





Everything has changed...

Trade looks very different today from 100 years ago





...nothing has changed



Customs Act 1901

No. 6, 1901



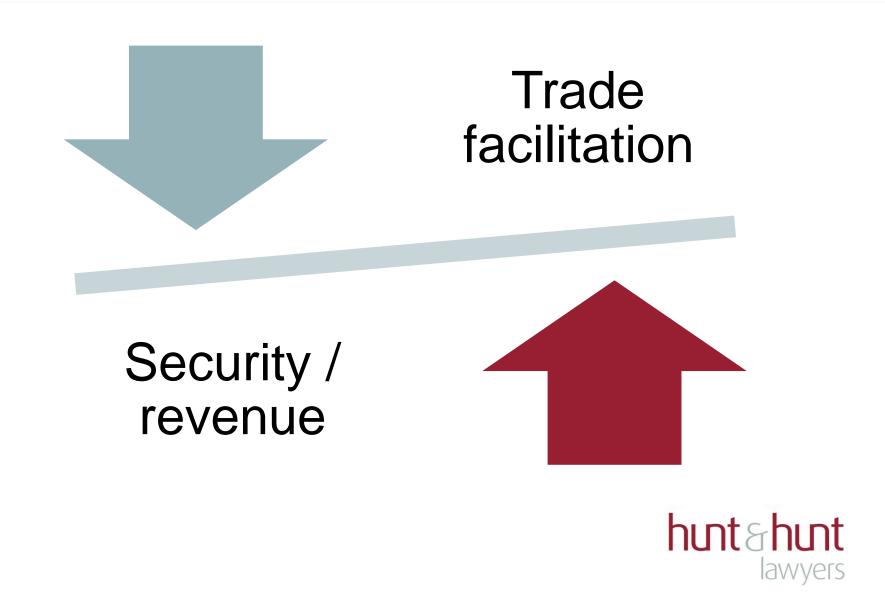
Where does this leave customs brokers

- Agent of the importer/exporter
- Service provider
- De facto regulator
- Owes obligations to the ABF

The primary defence against non-compliance with the *Customs Act*



Why do we have this tension



How can we have the best of both worlds?

The customs broker preforms both the facilitation role and the compliance role



Examples

- Primary educator of importers and exporters
 - Informed compliance
- Less Government Intervention
 - Assessment of revenue
 - Assessment of concessions
 - Identification of controlled goods
- Free trade agreements
 - Self-certified certificates of origin
 - Very low level of ABF review
- Australian Trusted Trader
 - Trade compliance is being outsourced



Impact of the changing roles

- First Clients, brokers and the Government need to acknowledge the changing role
- Clients:
 - the role is not merely procedural
 - each declaration is a tax return
 - customs brokers will test your claims
 - a customs broker's duties to the client and Government may be in conflict



Attitude of the ABF

- Customs brokers are in an extremely difficult position
- It is not commercial easy for customs brokers to question the truth of information provided by clients
- Customs brokers do not have investigative powers
- Just because the ABF detected an error does not mean the customs broker should have
- Need to provide customs brokers with tools to detect noncompliance
- Need better guidance:
 - public rulings
 - decision impact statements
 - guidance on dumping



Customs brokers

- You owe duties not only to your clients
- The ABF considers that you are in a privileged position more is expected of you
- Your liability is almost unlimited
- You must take reasonable steps to ensure that the information you receive is correct
- What is the level of due diligence required
- What level of training
- Internal audit
- Reporting of non-compliance
- Don't wait for the ABF to enforce a law



Broker message to client

- How to measure success or value
 - Cost:
 - service fee is only one cost
 - duty
 - penalties
 - delays
 - audit costs
 - Speed of clearance
 - Maintenance of trade facilitation benefits
 - Predictability

You have to encourage a long term view



Asbestos – when the system fails

- Asbestos was banned absolutely from 31 December 2003
- Customs issued an ACN notifying of the change
- Reminder ACNs were issued in 2007 and 2010
- 2015 and 2016 asbestos found in crayons and the Perth Children's' hospital
- From 1 July 2016 20 November 2017 the ABF issued 92 infringement notices for prohibited imports
- Its clear that between 2004 and 2015 there was prolonged noncompliance



Asbestos – What went wrong

- There was insufficient education about:
 - The requirements of the law
 - Goods containing asbestos
 - Countries that export asbestos
 - What assurances are expected
- Brokers didn't interrogate exporters/importers
 - How many times prior to 2016 do you remember asking for assurances that the goods do not contain asbestos
- The outcome
 - Goods stuck at the border
 - Increased costs
 - Uncertainty



If you accept acknowledge the role of brokers

- You understand that customs brokers are ones who will be educating importers and their suppliers
- Provide detailed training to customs brokers about the law, the high risk goods and what is required
- The above information is provided before the law is implemented
- You work with brokers to identify problems with enforcing the law
- Fail to do this:
 - Big trade facilitation impact
 - Importers/brokers fined
 - Imports of asbestos are not fully prevented



Something has to change

- Customs brokers are enabling seamless trade and bearing the responsibility of full compliance
- This is a valuable role that needs to be recognized by all stakeholders for continued trade facilitation improvements
- Trade facilitation can't be for the benefit of everyone except the customs brokers that are implementing it



Questions

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