



Robert Labrum

Personal

Robert Labrum is a senior transport, logistics, aviation operations executive who has held major roles in 2 major global airlines over the past 25 years. He is a transformational leader who has specialised in Air & Road Freight/Express parcel handling, warehousing & logistics, leading large diverse industrial labour teams including third party partners, specialists, professional and senior managers throughout his career. Commercially astute, his work in project and program management has complimented his natural operational leadership capabilities and is underpinned by his extensive knowledge and academic credentials in leadership and change.

Robert commenced his career as a private soldier, he quickly progressed through the military ranks and developed many skills that enabled him to lead highly skilled troops in operational environments at a young age. Following a successful military career he joined British Airways with a vision of leadership and gaining skills in a customer driven commercial environment.

In 2004 Robert and his family immigrated to Australia to take up a senior leadership role within Qantas Freight as the Sydney Freight Terminal Manager. As he gained further experience he embraced opportunities at Senior Executive level to utilise his skills and has been responsible for large international and domestic accounts, operations and transformation programs.

Robert has undertaken an executive coaching program to further develop his skills and capability at senior executive level. He is passionate about innovation in training and improving people's lives through continuous education and actively takes part in programs to support this.