



## Hong Kong: CBD of Asia and Global Logistics Hub MELBOURNE - 19 July 2016

**When:** Tuesday, 19 July 2016

**Time:** 6.00 pm to 8.00 pm

**Venue:** Melbourne University  
Graduate House  
220 Leicester Street  
CARLTON VIC 3035

**Cost:** Free of Charge

**RSVP:** Thursday, 14 July 2016

Refreshments and nibbles  
will be provided.

Kindly sponsored by :



Do you want to hear from leading supply chain experts discussing new business opportunities in the Hong Kong, China and Asia Pacific region? Hong Kong Trade Development Council (HKTDC) cordially invites you to a logistics seminar to explore how Hong Kong is the ideal logistics hub for your Asian supply chain.

By attending this seminar you will:

- Discuss the latest logistics and supply chain opportunities for your business in the Asian Century;
- Discover why and how Hong Kong empowers Asia-Australia supply chains;
- Gain insights into Hong Kong's role as the pre-eminent regional integrated logistics hub;
- Learn about Hong Kong's latest major infrastructure developments;
- Learn about BEST and NEXT practice in Supply Chain;
- Focus on relationships in regards to collaboration, partnering, integration and seamless interaction;
- Learn about the new leadership needed and how that will impact on global supply chain trends; and
- Network with industry colleagues.

This seminar is a foretaste of the Asian Logistics and Maritime Conference (ALMC) that will take place in Hong Kong from 22-23 November 2016. All attendees to this seminar will be entitled to one complimentary admission (original price: USD\$230) to the Asian Logistics and Maritime Conference 2016.\*

*\*The Asian Logistics & Maritime Conference attracts a wide variety of logistics service providers and users – including manufacturers, traders and distributors, to share the latest market intelligence and trends in logistics, supply chain management and maritime industries, and explore new business opportunities in the Hong Kong, China and the Asia Pacific region. A registration form must be filled out and returned at the end of the seminar to receive the complimentary admission.*



**Ms Bonnie Shek is the Director, Australia/New Zealand, of the Hong Kong Trade Development Council.**

Bonnie has extensive marketing, business development and management experience in the Asia Pacific region. Before joining the HKTDC, she spent over ten years in the telecommunications industry, responsible for developing marketing strategy and leading the Asia/Pacific consumer team.

Having grown up in Hong Kong, and travelling back & forth between New Zealand and her home in Australia for the last 25 years, Bonnie has a deep understanding of the business dynamics in the three economies. She leads the HKTDC team to assist small and medium-sized enterprises (SMEs) in doing business in Hong Kong/China and further enhance the good trading relationship between Hong Kong and the Australasian region.



**Stephen Hanman is currently Chairman of the Board at Dyson Group of Companies.**

Stephen has 30 years' experience in the Supply Chain. This began at Mayne Nickless, then founding Logistics Benchmarking Service / Benchmarking Success and is now with MIRA Companions for Development and Collaborative Enquiry. MIRA is a global network of companions in Australia, New Zealand, Europe and USA. Stephen has worked with clients like Dulux Group for more than 20 years.

Stephen won the International Journal of Logistics Management best paper award in 1998 for the article "Benchmarking your firm's performance with Best Practice", the first non academic to win the award, previously it had been won by a range of professors. Stephen has held directorship roles at Connections – child, youth and family services, Benchmarking Success and Henderson Consultants.

**REGISTER ONLINE NOW**